



# JOSHUA MACLEOD

curriculum vitae

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## OBJECTIVE

My life mission is to equip thousands to reach millions. I provide teaching, training and tools for leaders to help them grow. I am a Christian, husband, father of eight, entrepreneur, and media artist.

### Strategic

Faced with any given scenario, strategic thinkers quickly spot relevant patterns and issues.

### Achiever

Achievers like to win and have a great deal of mental focus and stamina.

### Responsibility

Responsible leaders take psychological ownership of what they say they will do.

### Woo (win others over)

Leaders with Woo like the challenge of meeting new people and winning them over.

### Connectedness

Rather than trust in chance, connected thinkers link together facts, incidents, conversations and available resources to form decisions.

## SKILLS + ABILITIES

The Gallup StrengthsFinder test lists my top 5 strengths as Strategic, Achiever, Responsibility, Woo, and Connectedness. These are accurate — I am hardwired for consulting and leadership development.

## EXPERIENCE

### National Manager | VCE Digital | 1999-2004

Starting in sales, I moved into local and then national management, built a team of professionals from the ground up, tripled my income, and became a premiere provider of legal technology and presentation support in Nashville and across the United States.

### President | Watermelon Ministries | 2004-Present

Engaging in mission work over the last 13 years, I have taken 30 trips visiting 20 countries building and managing relief and development campaigns for Christian nonprofit organizations. Notable project partners include Halftime™, African Leadership, and Persecution Project Foundation (Voice of the Martyrs Sudan). Watermelon Ministries currently has three initiatives: [instrumentsofjoy.org](http://instrumentsofjoy.org), [picturethenations.org](http://picturethenations.org), [mediachange.org](http://mediachange.org).

### President | Growability | 2010-Present

Through Growability I have been instrumental in equipping hundreds of entrepreneurs in the middle TN area. The mission of Growability is to provide business leadership training, consultation, and marketing services that simplify complexity, empower teamwork and produce measurable results.

## REFERENCES

### Character References

**Sarah MacLeod**

*My wife*  
615-218-3133

**Dan Scott**

*Sr. Pastor*  
*Christ Church Nashville*  
615-834-6171

### Client References

**Dr. Mark Hardison**

*Owner, Middle Tennessee*  
*Oral & Implant Surgery*  
615-893-7736

**Deb Timson**

*Executive Director*  
*Marriage Dynamics Institute*  
615-627-0751

### Professional References

**Jack McCann**

*Attorney*  
*McCann & Hubbard*  
615-370-2911

**Nancy Reece**

*Sr. Consultant*  
*Human Capital Group*  
615-545-7792

## EDUCATION

### East Stroudsburg University | Computer Science | 1996-1997

At East Stroudsburg University I completed courses towards a computer science degree.

### Business Experience | Consultation, Speaking, Teaching | 1996-Present

There is a quote that says, "knowledge lies in the accumulation of facts but wisdom lies in their simplification." In business management, it is not the accumulation of knowledge that produces results, but rather putting that knowledge into practical application. In addition to starting my own for-profit and non-profit organizations, I have spent thousands of hours interviewing entrepreneurs, studying management theory, speaking, teaching, and consulting. These practices have allowed me to learn the fundamentals of running any business and create the Growability Business model.

## BUSINESS INFLUENCERS

*"Seek first the kingdom of God and his righteousness, and all these things will be added to you."* - **Christ Jesus**

*"It is not enough to do your best; you must know what to do, and then do your best."* - **W. Edwards Deming**

*"Only three things happen naturally in organizations: friction, confusion, and under performance. Everything else requires leadership."* - **Peter Drucker**